Thursday, September 20, 2007
Reception in U.S. Consulate General with welcome remarks by Consul General Karen Johnson.

Friday, September 21, 2007
09.00 h Registration
09.30 h Open remarks
Dr. Kari-Joachim Dreyer (President, Hamburg Chamber of Commerce)
William R. Tinken (U.S. Ambassador in Germany)
Jörg Dräger (Senator for Science and Research, City of Hamburg)
Kurt Bodewig (Member of Parliament / Chairman of the Board, Baltic Sea Forum)
09.45 h Keynotes
Healthcare / E-Health in the EU and in Cooperation with USA
Linda R. Horton (Hogan & Hartson), Brussels, EU
Integrated Healthcare Systems of the Future
Eberhard Ambruster (Sector Executive Distribution and Public, Germany, IBM Global Business Services)
E-Health Strategies in Lithuania
Vita Sinciene (Head of IT Division, Ministry of Health, Lithuania)
10.30 h Break
10.45 h Synchronizing the World of Healthcare: Easy-to-integrate Decision-Support Systems, Knowledge-Bases and Collaboration Portals improve the Efficiency and Quality of the Overall Medical Care Process
Manfred Glänzer (Business Development / Senior Consultant eHealth, CompGroup Holding AG)
11.15 h E-Health Information Networks: Successful Practitioners and Laboratories Networks Projects in Germany
Peter Kaufmann (Product Management, MICS AG)
11.45 h Interoperable Health Records in a Flat World: Electronic Health Records and their Implementation Across the Globe
Rose Harr (President & CEO, BlueWare, Inc.)

12.15 h Lunch
13.15 h Convergence in Point of Care & Patient Infotainment Systems: A Unique Solution at the Patient Bedside without Capital Investment by Healthcare Providers
Garant Bedoian (Group Sales & Marketing Director, eMedy)
13.45 h Integrating the Healthcare Enterprise – The Road to Success! Experience of a Real Project Implementation based on the IHE Architecture in Austria
Martin Tiani (CEO, TIANI “SPIRIT” GmbH)
14.15 h Economical Impact of Obesity Surgery on a Healthcare System
Luca Morotti, MiSc (Senior HO Manager, Ethicon GmbH)
14.45 h Break
15.00 h Transformation of Healthcare Delivery through IT Solutions – Improvement of Quality of Care, Cost Effectiveness and Access to Mission Critical Medical Records through Workflow Transformation.
Dr. Jochen Thümmel (Head of Clinical Information Systems, Vivantes - Netzwerk für Gesundheit GmbH)
15.30 h The Danish National E-Health Portal – Access to Patient Information for all Healthcare Professionals and Citizens in Denmark
Hans Erik Henriksen (Healthcare Industry Leader, IBM North East Europe)
16.00 h Break
16.15 h The Future of Health Management
Prof. Dr. Jörg F. Debalt (Medical Director and CEO, Universitätsklinik Eppendorf)
16.30 h Panel Discussion
“The Future of Health Management”
led by Dr. Nikolaus Förster (FINANCIAL TIMES DEUTSCHLAND)
17.30 h End of Conference

All presentations are held in English — no simultaneous interpretation.
Please complete this form (submit a separate form for each delegate) and fax to + 49 - 40 - 43 21 35 57 or register online www.baltic-conference-on-ehealth.com.


I would like to attend the reception on the evening of September 20, at the U.S. Consulate General in Hamburg.

Name, First Name

Title, Position

Company

Street

Zipcode, City Country

Telephone

Fax

E-Mail

Signature

Payment:

Participation fee is Euro 79 incl. VAT. You will receive an invoice which is due for payment by September 10, 2007. As soon as you have settled this invoice, you are officially registered.

For questions, please contact the conference organization office.

Conference Venue
Hamburg Chamber of Commerce (Handelskammer Hamburg)
Adolphsplatz 1, 20457 Hamburg, Germany

Reception
U.S. Consulate General, Alsterufer 27 - 28, 20364 Hamburg, Germany
Telephone: + 49 - 40 - 41171 - 304

Accommodation
You may contact the Hamburg Tourist Board for hotel information.
Telephone: + 49 - 40 - 300 51 300, www.hamburg-tourism.de

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