Profile

• Cross Border Healthcare
  – platform for Baltic Sea region countries
  – representatives from hospitals, governments, health insurance organizations, service providers and media
  – globalization of healthcare services
  – need for interconnectivity
  – need for cross border cooperation (e.g. disease management)
Topics of Conference 2009

• Cross Border Healthcare
• Optimization of Clinical and Business Processes in Hospitals and Clinics
• Telemedicine

Special:
   Link between E-Health and Medical Engineering
1. Cross Border Healthcare

a. Experience and Knowledge Transfer
   - strategies
   - implementation progress
   - acceptance
   - behavior change
   - electronic health records (EHRs)
   - security and identity management
   - knowledge-bases and collaborative portals
   - e-prescription
1. Cross Border Healthcare

b. Best Practices
c. Interoperability:
   – health information exchange (HIE) / integrating the healthcare enterprise (IHE)
   – interconnectivity
   – standardization
d. International Healthcare / Hospital Projects
e. Business Intelligence, Consulting and Quality Management for Healthcare
2. Optimization of Clinical and Business Processes in Hospitals and Clinics

a. Hospital Information Systems (HIS)
b. Operating Room Management ("digital OR")
c. Picture Archiving and Communication System (PACS)
d. Grid Medical Archive Solution (GMAS)
e. Clinical Workflow Solutions
3. Telemedicine

a. Pervasive Health (wearable/mobile/wireless medical devices)

b. Telemonitoring, Telemedication and Telecare

c. Telediagnosticstics and Teleconsultation
Special

- Link between E-Health and Medical Engineering
Panel Discussion

- Topic: Cross Border Healthcare
- Potential participants:
  - representative of UKE
  - keynote speaker from St. Petersburg/Moscow
  - representative of health insurance company
  - consultant (IBM)